



Therapeutic Equestrian Center

The Power of Horses

Holyoke, MA

Annual Horse Show
October 28, 2017

Advertising Opportunities for TEC's Annual Horse Show

OPTION 1:

Print Ad in Program Book

(includes your business information, logo, and reciprocal link on our website)

PLACEMENT	AD SIZE	PRICE
Back Cover - SOLD -	8.5x11"	\$1000
Front Inside Cover OR Back Inside Cover - SOLD -	8.5x11"	\$500
Full Page	8.5x11"	\$400
1/2 Page	8.5 x 5.5"	\$200
Sponsorship of Special Pages (E.g. "Volunteer of the Year", "Director's Welcome", etc.)	8.5x11"	\$150
1/4 Page	4.25 x 5.5"	\$100
Business Card	3.5 x 2	\$ 35

OPTION 2:

Print Ad & Vinyl Banner* in Arena

(includes banner displayed on show day **AND** your business information, logo, & reciprocal link on our website)

PLACEMENT	AD SIZE	PRICE
Back Cover - SOLD -	8.5x11"	\$1100
Front Inside Cover OR Back Inside Cover - SOLD -	8.5x11"	\$600
Full Page	8.5x11"	\$500
1/2 Page	8.5 x 5.5"	\$300
Sponsorship of Special Pages (E.g. "Volunteer of the Year", "Director's Welcome", etc.)	8.5x11"	\$250
1/4 Page	4.25 x 5.5"	\$200
Business Card	3.5 x 2	\$ 135

DEADLINE IS OCTOBER 6, 2017

Please make your check payable to:
The Therapeutic Equestrian Center

Mail your check and camera-ready Ad* to:
The Therapeutic Equestrian Center
P.O. Box 6808
Holyoke, MA 01041-6808

OR

You can email your camera-ready Ad* to:
advertising@equestriantherapy.org

Please note your ad size
and contact information shown to the right >>>

***Ad Formats: .psd, .jpg, .tif, gif, camera-ready photocopy ad or logo, or business card.**

The Therapeutic Equestrian Center, Inc. is a 501©(3) corporation. Your donation is tax deductible.

I NEED A BANNER MADE: Add'l \$100

DISPLAY BANNER ENTIRE YEAR
One Year Display of Banner in Arena Add'l \$200

*Prices are for utilizing your existing banners. If you need a banner made, pricing starts at \$100 for a 6' wide x 4' high color vinyl banner and includes graphic design services. You will be contacted to discuss banner design requirements.

*Please note that these banner will contain the text "**Proud Supporter of the Therapeutic Equestrian Center**" somewhere appropriately placed within the design.*

Name _____

Address 1 _____

Address 2 _____

City, ST, Zip _____

Contact Name _____

Contact Email _____

Contact Phone _____

Total Amount Due \$ _____

6' x 4' Color Vinyl Banner for display in arena.



Sample Design

(Please include a hand written layout or you may request to be contacted by our graphic designer who will be happy to discuss your design idea.)

** Preferred format for a logo is a vector graphic (E.g. Illustrator .ai or .eps) format or a high resolution .tiff **